

ARDEX Frontline

News bulletin of Ardex New Zealand Ltd

November - December

“Australia We’ve Got You Covered”



Aquaheat Industries, Wellington have completed the upper roof of the Australian Embassy in 1.5mm Dove Grey Butynol, bringing to completion the waterproofing refurbishment which Billy Ogle started six years ago with Shelterbit Mineral on the lower roof.



Launch of Arditrack

Our long awaited database tracking program ‘Arditrack’ was launched this month. George Moroff, Systems Manager, Ardex Australia and Cameron Costley, Marketing Assistant, Ardex New Zealand have worked tirelessly to get the system launched. George was on hand to see the teething problems ironed out on the day of launch. Brian Collins (pictured) joins our Christchurch team as a Researcher for this exciting new program. Welcome aboard Brian, we look forward to sharing the success of the Ardex Australia Market, in using this very important tool.



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Season's greetings



to one and all from Ardex.

It is with great pleasure that I write to thank you all for the support that you have given Ardex New Zealand during 2006. Time passes so quickly, Christmas is just around the corner and it only seems a short time since this time last year.

We have had a challenging year but also a very enjoyable one. As always we look forward to the New Year with great optimism, as I am sure you do. No doubt there will be no shortage of challenges and change, which seems to be standard for each New Year now.

Our past success can be attributed to your support and you can be assured of our continued commitment to you in 2007.

We have almost completed our re-roofing and factory refurbishment project at our head office location in Woolston. The improvement between what was a very tired and dusty factory to what is now a very pleasing example of a good modern factory.

We have welcomed some new staff and said goodbye to others. Our long serving Banbury department leading hand, Bill Fox retired in December after more than 40 years service and we will miss him a lot. Wellington Sales Manager, Stephen Nicholson left to become self-employed in a new business venture giving opportunity to promote the very capable and respected Ronald Rose. Willie Jensen joined the Wellington sales team and Simonne Walmsley joined us in Auckland replacing Caroline Stanley who left to develop a sales career with flooring products distribution company, Flooring Wholesale Limited.

2006 saw the introduction of our Dunlop DIY brand and brought with it the appointment of Darrin Burgess as National Sales Manager Hardware. This has been a really successful initiative and Darrin is proving to be an inspiring and motivated team member. I believe we are really well placed for the future with the high quality staff we have in our manufacturing, administration and sales divisions to serve you our valued customers.

To Ardex, customers are really everything. Thanks again for your support and business and thanks for your friendships. We are grateful. To my team at Ardex, thank you for your assistance and for the contributions you each make, which help to make us, the good company we are.

In closing I want to wish our valued customers, suppliers and staff a Merry Christmas, a safe and enjoyable holiday break with your families and a very happy and prosperous New Year.

Kevin Vincent
General Manger
ARDEX NEW ZEALAND LIMITED



Torch-On Training



Lyn Scott the Ardex New Zealand Trainer and John Fass, South Island Sales Manager traveled to Cromwell to upskill Ardex Applicators from Queenstown, Wanaka and Cromwell areas on the use of Ardex Shelterstick. There is a growing market in these areas and Shelterstick is going to make application of this base sheet an easier process for Applicators.

Lyn demonstrates the strength of the laps on our new Ardex Shelterstick membrane to the Applicators. Ardex Shelterstick is a self adhesive bituminous membrane which is used when a gas torch must be avoided, for example, on insulation panels and/or wood. These characteristics offer the possibility to use this membrane as a base sheet for the application of traditional torch on membranes.



Italy - New Zealand Combined Reinforcement

Maurizio D'Andrea, Research and Development Manager for General Membranes (pictured left) takes time out from his hectic three day visit of New Zealand to share his brewing skills with Mark White the Chief Brewer for Harrington's Brewery. Harrington's is the largest privately owned brewery in New Zealand.

Luca Brugnera, Export Manager of General Membranes and Maurizio, discuss the Pheonix Star Mineral roof on Xaita House with Ronald Rose, Ardex Wellington Sales Manager. The roof is located in the Wellington Central Business area and was laid by Butynol Fixers Wellington.



Jacket Promotion Winners

Congratulations to the winners of the Ardex Jacket Promotion for September 2006.

"I would like to thank the tile shops for their involvement in making this a successful promotion" said Graham Russell, Product Manager - Tiling

Lucky winners names available at the time Frontline went to press

Murray Peterson - Te Awamutu
H Wotton - Hamilton
Ian Berry - Te Awamutu
M & M Tiling - Te Awamutu
Matt Parker - Nelson
John Lamb - Hamilton
Sam Andrews - Hibiscus Coast
Graeme Sherwin - Northland
Iain Taylor - Christchurch
Absolute Tiling Services - Christchurch
P Reid - Lower Hutt
Paul Ruscoe - Upper Hutt
Johnson Soh - Wellington
Egene Paki - Hamilton
Tamaki Wilson - Lower Hutt
Allan Neason - Cromwell
Rob Pino - Alexandra
Nick Sturm - Takanini
Anton Mau - Hastings
Shane Graham - Hastings
Zane McLaren - Hastings
Livingstone & Taylor Ltd - Hastings



Dancing With Rubber

Our rubber workers are not normally known for being light on their feet, that was until we came to John Southgate, one of our Ardex New Zealand personnel.

John and his partner this year took away First Prize in the Latin American section of the Ballroom Dancing Championships held this year in Timaru at labour weekend. This is a pinnacle of John's six year dancing career. John also holds a first in Rock'n'Roll, a second in Latin American and a third in Ballroom dancing. John's sights are now set on the top competition called the 'Oscars' to be held in New Zealand in 2008. Good luck John!

Christmas Closure

The last day for delivery from our stores will be Thursday 21st December 2006.

The Auckland and Christchurch Stores will be reopening at 8.00 a.m. On Monday 8th 2007 and at 7.00 a.m. for the Wellington Store.